

## INVOICE



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)  
Attention: Accounts Payable  
3050 K St NW  
Washington, DC 20007

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499092	06362042

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am	MTWTF--	:30	2	\$300.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB W 10/31/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT510TH \$300.00 NM									
1 WFSB M 11/05/12 12:32 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT510TH \$300.00 NM									
2	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	3	\$325.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/31/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$325.00 NM									
3 WFSB F 11/02/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$325.00 NM									
2 WFSB M 11/05/12 Eyewitness News 12pm - 12:30PM :00 \$325.00 NM									
See MG 3.3,3.4,3.5									
3	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	2	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/31/12 4p-5p Dr. Oz 4pm-5pm :00 \$400.00 NM									
See MG 3.3,3.4,3.5									
2 WFSB F 11/02/12 4:21 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT510TH \$400.00 NM									
4 WFSB M 11/05/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 EEC12CT510TH \$1,500.00 NM									
MG for 18.2,5.1,18.1,2.2,3.1									
3 WFSB M 11/05/12 11:00 PMM 10-11p Prime 10pm - 11pm :30 EEC12CT510TH \$6,000.00 NM									
MG for 18.2,5.1,18.1,2.2,3.1									
5 WFSB M 11/05/12 12:53 AM ET Late Night 12:38am-1:08am :30 EEC12CT510TH \$125.00 NM									
MG for 18.2,5.1,18.1,2.2,3.1									
4	10/30/12	11/05/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	1	\$500.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1954

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/30/12	11/05/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	1	\$500.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WFSB F 11/02/12 5:09 AM Eyewitness News 5am - 5:30am :30 EEC12CT510TH \$500.00 NM									
<b>5 10/30/12 11/05/12 Eyewitness News 5pm - 5:30pm MTWTF-- :30 4 \$750.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/30/12 11/05/12 MTWTF-- 4 \$750.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WFSB Tu 10/30/12 5:15 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT510TH \$750.00 NM									
4 WFSB W 10/31/12 5:15 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT510TH \$750.00 NM									
2 WFSB F 11/02/12 5:13 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT510TH \$750.00 NM									
1 WFSB M 11/05/12 Eyewitness News 5pm - 5:30pm :00 \$750.00 NM									
<b>See MG 3.3,3.4,3.5</b>									
6	10/30/12	11/05/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	2	\$800.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/30/12 11/05/12 MTWTF-- 2 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WFSB W 10/31/12 5:55 AM Eyewitness News 5:30a - 6am :30 EEC12CT510TH \$800.00 NM									
1 WFSB F 11/02/12 5:42 AM Eyewitness News 5:30a - 6am :30 EEC12CT510TH \$800.00 NM									
7	10/30/12	11/05/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	4	\$750.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/30/12 11/05/12 MTWTF-- 4 \$750.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WFSB W 10/31/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT510TH \$750.00 NM									
4 WFSB Th 11/01/12 5:41 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT510TH \$750.00 NM									
3 WFSB F 11/02/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT510TH \$750.00 NM									
2 WFSB M 11/05/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 EEC12CT510TH \$750.00 NM									
8	10/30/12	11/05/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	2	\$1,200.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/30/12 11/05/12 MTWTF-- 2 \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WFSB W 10/31/12 6:12 AM Eyewitness News 6am - 6:30am :30 EEC12CT510TH \$1,200.00 NM									
2 WFSB M 11/05/12 6:29 AM Eyewitness News 6am - 6:30am :30 EEC12CT510TH \$1,200.00 NM									
9	10/30/12	11/05/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$900.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/30/12 11/05/12 MTWTF-- 3 \$900.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WFSB W 10/31/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT510TH \$900.00 NM									
2 WFSB Th 11/01/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT510TH \$900.00 NM									
1 WFSB M 11/05/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 EEC12CT510TH \$900.00 NM									
10	10/30/12	11/05/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	2	\$1,200.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/30/12 11/05/12 MTWTF-- 2 \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WFSB Tu 10/30/12 6:48 AM Eyewitness News 6:30am - 7am :30 EEC12CT510TH \$1,200.00 NM									
1 WFSB W 10/31/12 6:58 AM Eyewitness News 6:30am - 7am :30 EEC12CT510TH \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1954

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/30/12	11/05/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	2	\$1,200.00	NM
11	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 9:23 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM 3 WFSB W 10/31/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM 4 WFSB F 11/02/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM 2 WFSB M 11/05/12 8:14 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM									
12	10/30/12	11/05/12	9am-10am	9am - 10am	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 9:52 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM 2 WFSB Th 11/01/12 9:24 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM 4 WFSB F 11/02/12 9:57 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM 1 WFSB M 11/05/12 9:52 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM									
13	11/02/12	11/02/12	Blue Bloods	10pm - 11pm	-----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 10:48 PM Blue Bloods 10pm - 11pm :30 EEC12CT510TH \$3,000.00 NM									
14	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:59 PM HIMYM/Partners 8pm - 9pm :30 EEC12CT510TH \$2,600.00 NM									
15	11/03/12	11/03/12	7a-9a Sat. Eyewitness News	7am-9am	-----2-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 11/03/12 7:12 AM 7a-9a Sat. Eyewitness News 7am-9am :30 EEC12CT510TH \$500.00 NM 1 WFSB Sa 11/03/12 8:44 AM 7a-9a Sat. Eyewitness News 7am-9am :30 EEC12CT510TH \$500.00 NM									
16	11/03/12	11/03/12	NCAA PRIME GAME	8-11P	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 8:57 PM NCAA PRIME GAME 8-11P :30 EEC12CT510TH \$1,100.00 NM									
17	11/04/12	11/04/12	Steelers/Giants	1:00pm - 7:00pm	-----1	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 5:56 PM Steelers/Giants 1:00pm - 7:00pm :30 EEC12CT510TH \$8,500.00 NM									

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wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1954

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	11/04/12	11/04/12	Amazing Race	830-930p	-----2	:30	2	\$3,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----2 2 \$3,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 11/04/12 Amazing Race 830-930p :00 \$3,100.00 NM									
See MG 3.3,3.4,3.5									
2 WFSB Su 11/04/12 Amazing Race 830-930p :00 \$3,100.00 NM									
See MG 3.3,3.4,3.5									
19	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 11/04/12 9:09 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT510TH \$1,100.00 NM									
20	11/04/12	11/04/12	Delayed The Good Wife	930-1030p	-----1	:30	1	\$3,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1 1 \$3,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 11/04/12 10:15 PM Delayed The Good Wife 930-1030p :30 EEC12CT510TH \$3,100.00 NM									
21	10/30/12	11/05/12	Eyewitness News	11PM - 11:35PM	MTWTFSS-	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 MTWTFSS- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/30/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT510TH \$750.00 NM									
1 WFSB W 10/31/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT510TH \$750.00 NM									
3 WFSB Sa 11/03/12 12:27 AM Eyewitness News 11PM - 11:35PM :30 EEC12CT510TH \$750.00 NM									
22	10/30/12	10/30/12	NCIS: LA	9pm - 10pm	-1----	:30	1	\$3,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1---- 1 \$3,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/30/12 9:48 PM NCIS: LA 9pm - 10pm :30 EEC12CT510TH \$3,300.00 NM									
23	10/31/12	10/31/12	Survivor	8pm - 9pm	--1----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --1---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/31/12 8:00 PM Survivor 8pm - 9pm :30 EEC12CT510TH \$2,600.00 NM									
24	11/06/12	11/06/12	Eyewitness News	5:30a - 6am	-1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 5:30 AM Eyewitness News 5:30a - 6am :30 EEC12CT510TH \$800.00 NM									
25	11/06/12	11/06/12	Eyewitness News	6am - 6:30am	-1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1954

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/06/12	11/06/12	Eyewitness News	6am - 6:30am	-1-----	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 6:28 AM Eyewitness News 6am - 6:30am :30 EEC12CT510TH \$1,200.00 NM									
26 11/06/12 11/06/12 CBS: THE EARLY SHOW 7am - 9am -1----- :30 1 \$300.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 7:57 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM									
27	11/06/12	11/06/12	9am-10am	9am - 10am	-1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 9:37 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM									
28	11/06/12	11/06/12	10am-11am	10am - 11am	-T-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 10:59 AM 10am-11am 10am - 11am :30 EEC12CT510TH \$800.00 NM									
29	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm	-T-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 EEC12CT510TH \$1,200.00 NM									
30	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM	-T-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$1,200.00 NM									
31	11/06/12	11/06/12	M-F CBS Soaps	1230-2p	-T-----	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 11/06/12 1:00 PM M-F CBS Soaps 1230-2p :30 EEC12CT510TH \$1,200.00 NM									
1 WFSB Tu 11/06/12 1:59 PM M-F CBS Soaps 1230-2p :30 EEC12CT510TH \$1,200.00 NM									
32	11/06/12	11/06/12	M-F The Talk	2-3p	-T-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 11/06/12 2:59 PM M-F The Talk 2-3p :30 EEC12CT510TH \$850.00 NM									
33	11/03/12	11/03/12	Eyewitness News Weeki	6am - 7am	----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----S- 1 \$200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am	-----S-	:30	1	\$200.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WFSB Sa 11/03/12 6:59 AM Eyewitness News Weekend 6am - 7am :30 EEC12CT510TH \$200.00 NM									
<b>34 11/04/12 11/04/12 7a-9a Sun Eyewitness News 7am-9am -----S :30 1 \$250.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/29/12 11/04/12 -----S 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WFSB Su 11/04/12 8:57 AM 7a-9a Sun Eyewitness News 7am-9am :30 EEC12CT510TH \$250.00 NM									
<b>Total Spots</b>						<b>58</b>			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	\$64,075.00
<u>Agency Commission</u>	\$9,611.25
<u>Net Amount Due</u>	\$54,463.75